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# JERRY ADJORLOLO

➤ MASTER OF CEREMONY

“Welcome to the maiden Africa Family Business Summit brought to you by yours and mine Ravens Consulting GH. Ladies and Gentlemen, this reputable consultancy sees to the welfare of family businesses in Africa”.



# STATEMENT OF PURPOSE

"BUILDING RESILIENCE IN FAMILY BUSINESSES FOR CONTINUITY"

The COVID-19 pandemic caused disruption to many communities, companies and countries. It rendered organizational systems defunct. The severity of disruption meant that only the most resilient businesses could survive and a very few thrived. Family businesses were no exception to this rule.

Family businesses have traditionally focused on the long-term with medium risk-aversion. The new reality has resulted in families assessing their purpose and values. This reality, coupled with the role they play in the community has necessitated a refocus on structures, governance and leadership.

Families are now rethinking how they shape their future. Our focus for the maiden edition was to interrogate how family businesses are able to build personal and organisational resilience in their organisations.

*Ravens Consulting Gk.*

# DENNIS OWUSU OTENG

➤ CHIEF EXECUTIVE OFFICER  
RAVENS CONSULTING GH

The Africa Family Business Summit is intended to foster growth in the Family Business sector in Africa. The maiden edition gathered Family Business Owners, Family Business Leaders, Next Generation and Key Stakeholders for an opportunity to meet, learn and network with like minds within our community - AFB Network.

May this be the beginning of local, regional and global partnerships that put strategies, tools and networks at the service of our community.

Thank you.



# OUR RESOURCE PERSONS



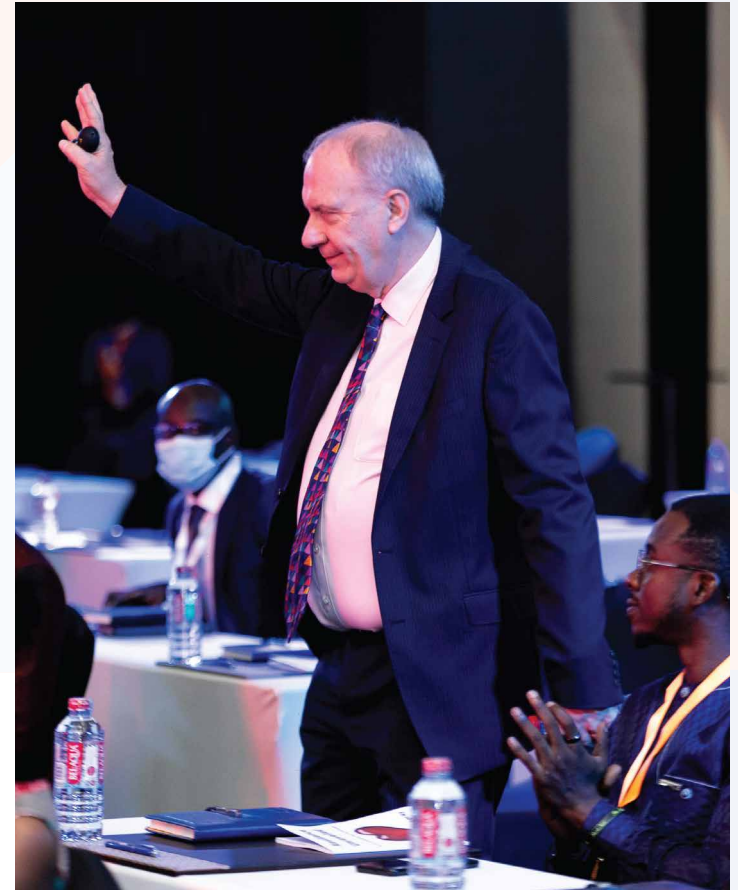
# DR RUSSELL THACKERAY

➤ BUSINESS PSYCHOLOGIST & CERTIFIED TRAINER QEDOD (UK)

Dr Russell Thackeray is the CEO, founder and driving force behind QED Organizational Development, an innovative O&D company helping leaders and their organizations achieve improved performance and results. A business psychologist, certified coach, trainer and renowned speaker.

An expert in helping leaders and teams to stay resilient, inspired and connected, particularly in the face of today's complex pressures and demands, he is also extremely insightful and entertaining! If you are looking for a speaker, trainer or podcast guest who can help build the strong culture and emotional and mental toughness needed for people to thrive, whatever life throws at them, contact us now.







# MS. ESIRI AGBEYI

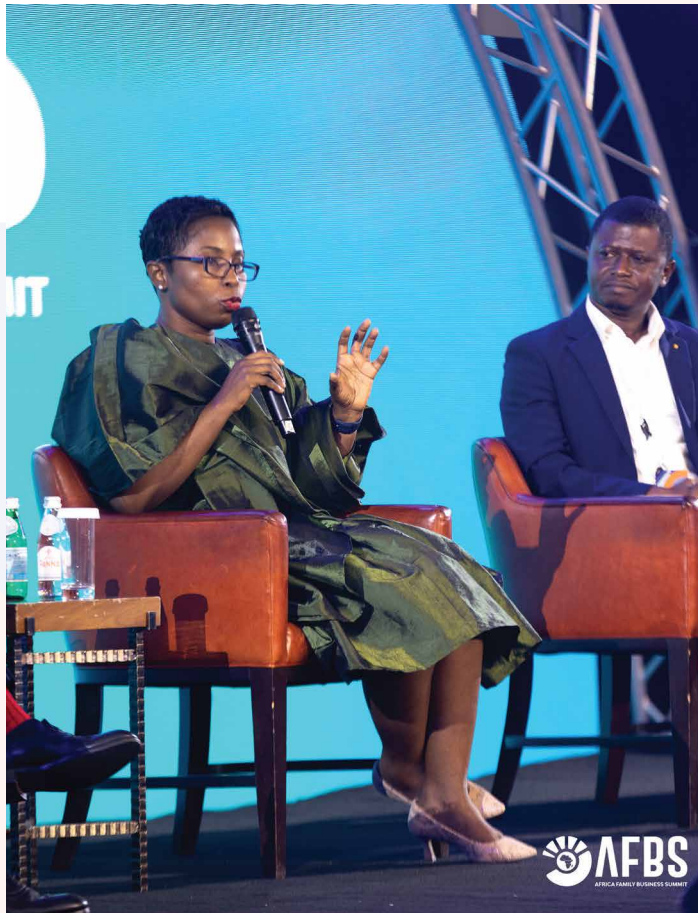
➤ PARTNER, PRIVATE CLIENTS & FAMILY BUSINESS LEADER, PWC (NIGERIA).

Esiri Agbeyi is a Partner with PwC Nigeria. She heads the People and Organisation Unit in Tax responsible for compensation design and structuring, immigration and personal compliance services to companies in various industries.

She also leads the Private Wealth Client Services team which provides specialized services to high-net-worth families and entrepreneurs. The team ensures they are personally tax compliant, and their international structures are optimal for succeeding generations. The team also authors the biannual Nigeria family business surveys, Nextgen surveys and produces the Nextgen Talks podcast.

As the Private Clients & Family Business Leader, she champions the PwC Nigeria NextGen Club, an exclusive network of family business owners, nextgens, successful entrepreneurs and professionals.





# DR. MOSES ACQUAAH

➤ DEPARTMENT HEAD & PROFESSOR BRYAN  
SCHOOL OF BUSINESS & ECONOMICS (USA)

Dr. Moses Acquaaah is a Professor and Head of the Department of Management in the Bryan School of Business and Economics, University of North Carolina at Greensboro (UNCG). His current research focuses on strategic management, international management, entrepreneurship, and family businesses in emerging economies. Prof. Acquaaah has published over 70 articles in several internationally-recognized journals, conference proceedings and book chapters.

He is the Editor of the book, Family Businesses in Sub-Saharan Africa: Behavioural and Strategic Perspectives published by Palgrave Macmillan in 2016. He previously served as an Assistant Editor of the South African (SA) Journal of Human Resource Management and serves on the Editorial Review Boards of the Journal of Education for Business, African Journal of Economic and Management Studies, and the Africa Journal of Management.



He serves as an ad-hoc reviewer for several leading management and entrepreneurship journals, including Strategic Management Journal, Strategic Organization Journal, and Family Business Review.



# MS. FRANKA MARIA-ANDOH

➤ CHIEF EXECUTIVE OFFICER  
JOSE'S CUPPA CAPPUCCINO (GHANA)

Franka-Maria Andoh is a writer, serial entrepreneur and creative who is passionate about telling her story and using her gift to inspire future generations.

One of her greatest achievements has been her café, Josie's Cuppa Cappuccino, which was listed as one of the leading cafés in Africa (Ventures Africa, 2014). After operating for over twenty-two years, Josie's Cuppa Cappuccino has become a haven where families, millennials and the elderly enjoy the best sandwiches and hot meals.

The café has always been a hub for writers, artists and creatives and the essence of the space has been to promote Ghanaian art. In February 2017,



she founded a sister company- Antique Lemonade Art Space. The core mission of the art space is to provide an environment for creatives and to encourage collaboration.



# MR. THEODORE ALBRIGHT

➤ MANAGING CONSULTANT  
THE FAMILY OFFICE AFRICA (GHANA)

Theodore Albright is the Founder and Managing Consultant of The Family Office Africa, a multi-disciplinary consulting firm which serves the needs of business families. The Family Office Africa was set up in 2018 as a multi-family office to support the varying needs of African business families.

Theodore has rich blend of legal and wealth management experience having worked in several jurisdictions and capacities. He started his career as a Solicitor and went on to become the Director of Lewisham Law Centre in England. He has held various roles within the legal profession.

The roles include Solicitor and Compliance Officer in England working as in Private Client; Solicitor and Compliance Officer with Collas Day Advocates;



and Solicitor with Carey Olsen, a magic circle law firm in Guernsey, the Channel Islands.



# MR. ROBERT MENSAH

➤ GENERAL MANAGER  
EUSBETT HOTEL (GHANA)

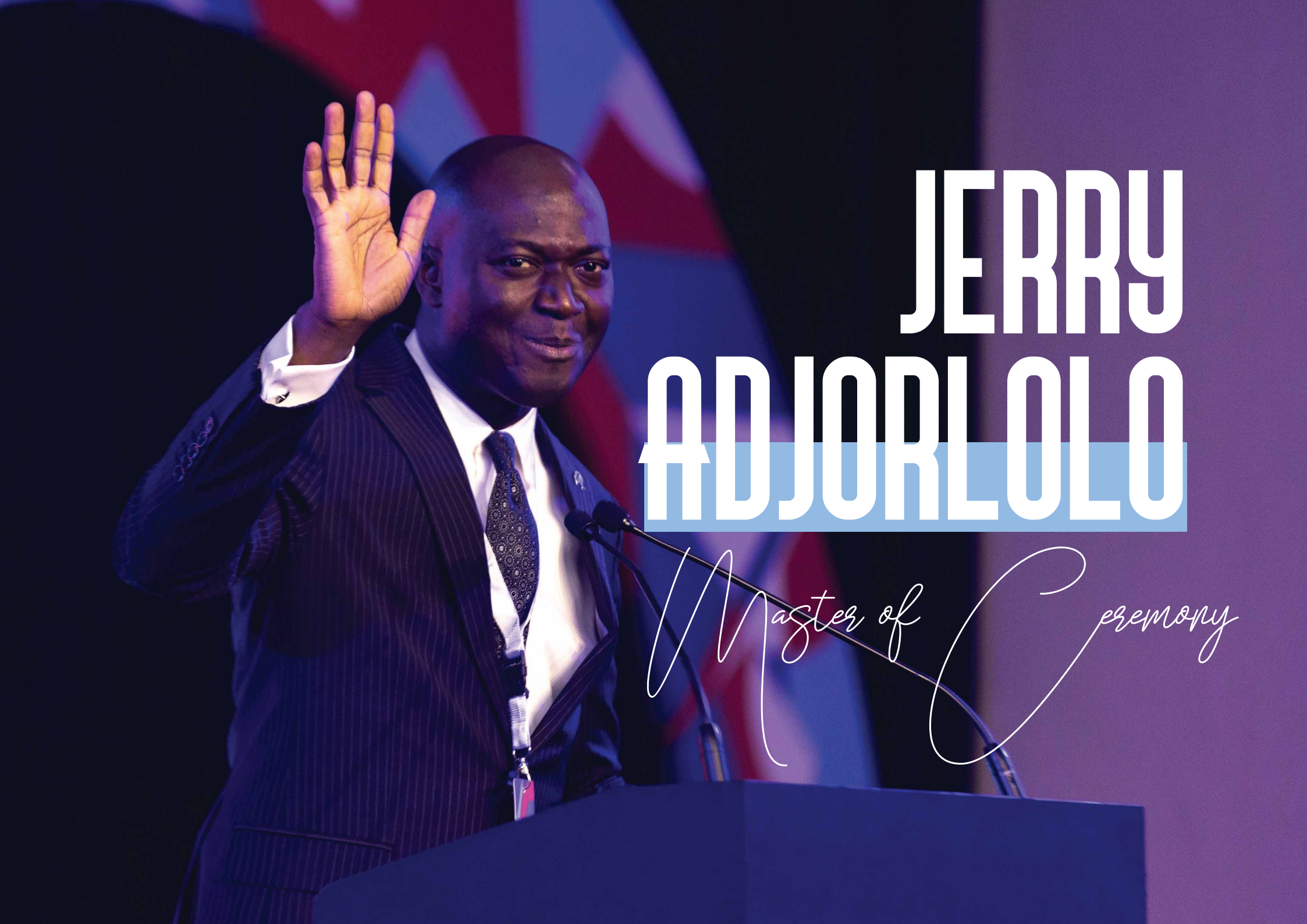
As the General Manager of Eusbett Hotel (family-owned business), Robert has led the transformation of the then 16 guestroom 2-star facility into a current 150 guestrooms facility and 10 meeting rooms with over 150 employees. Eusbett Hotel currently has the best and largest conference facilities in the hospitality industry in Ghana with its new Eusbett International Conference Centre (EICC). The EICC has a total capacity of 3,500 conference participants with the biggest meeting room having a capacity of 2,000 participants. Robert would go into Ghana's history as the first General Manager to have transformed a 2-Star hotel into a 4-Star one.

In October 2019, Robert was named the Male Personality of the Year at Ghana's 40Under40 Awards, having been earlier in the year nominated for the CIMG Marketing Practitioner of the Year. In November 2019, Robert was named the Up-and-Coming Director of the Year by the Institute of Directors – Ghana.



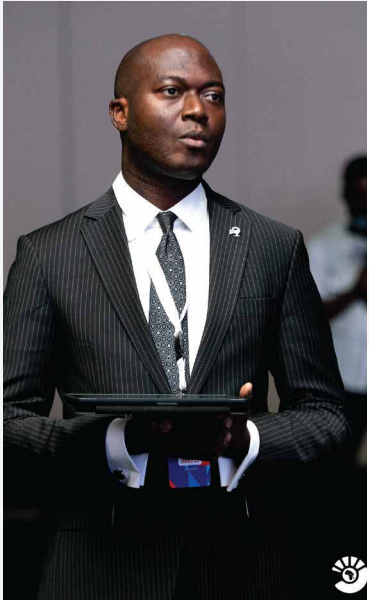
The Ghana Business Awards also in 2020 awarded him the Most Promising CEO of the Year. Robert has led Eusbett Hotel to become the most decorated hotel with 15 industry awards from the regulator, the Ghana Tourism Authority. In November 2021, Robert led Eusbett Hotel to be awarded the prestigious CIMG Hospitality Facility of the Year (Hotels) 2020, having been earlier in October been awarded the Hospitality Company of the Year at the Ghana Business Awards.





# JERRY ADJORLOLO

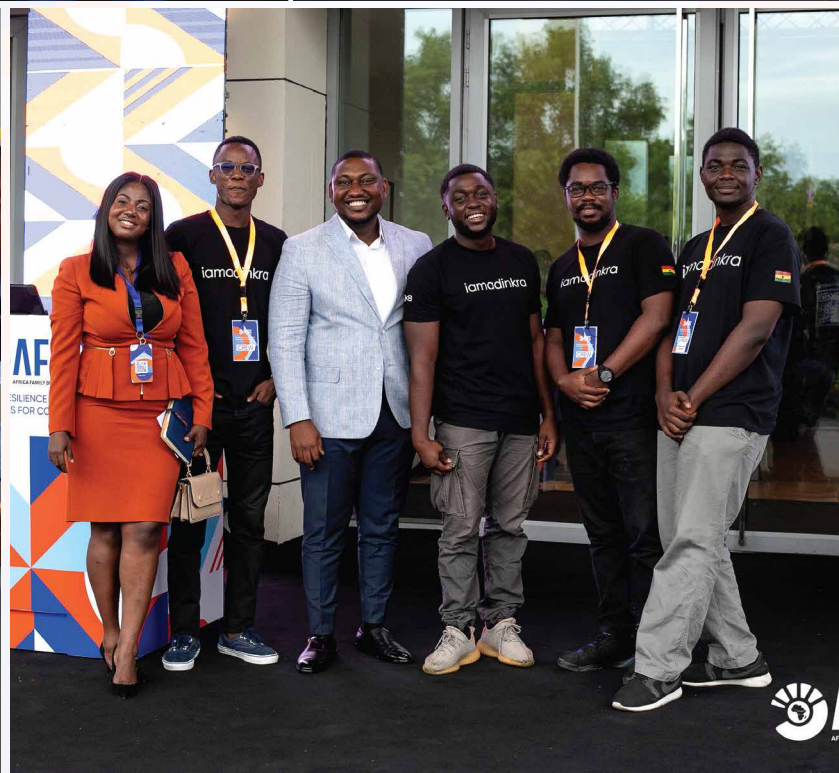
*Master of Ceremony*

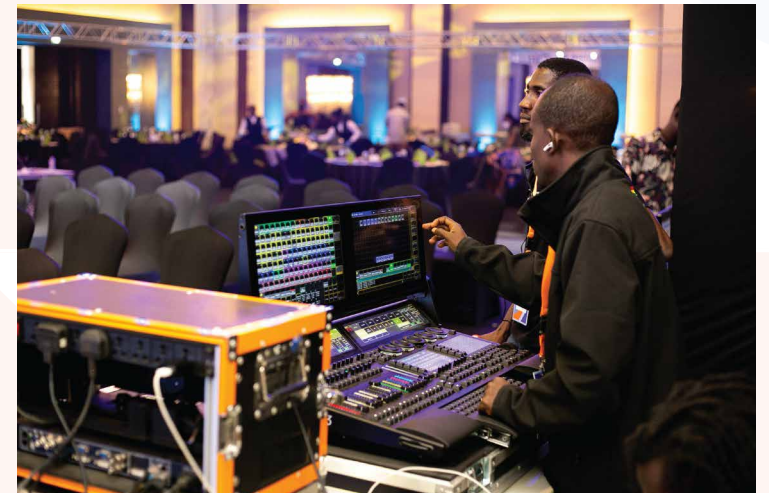


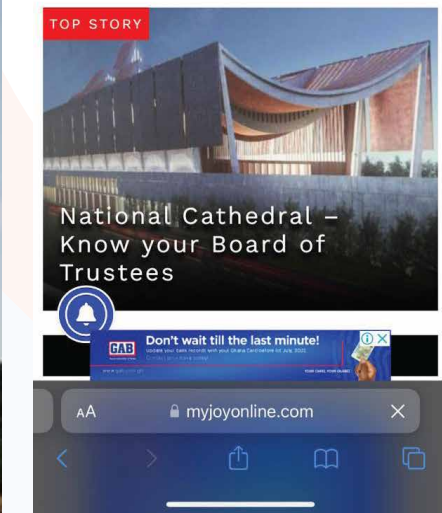
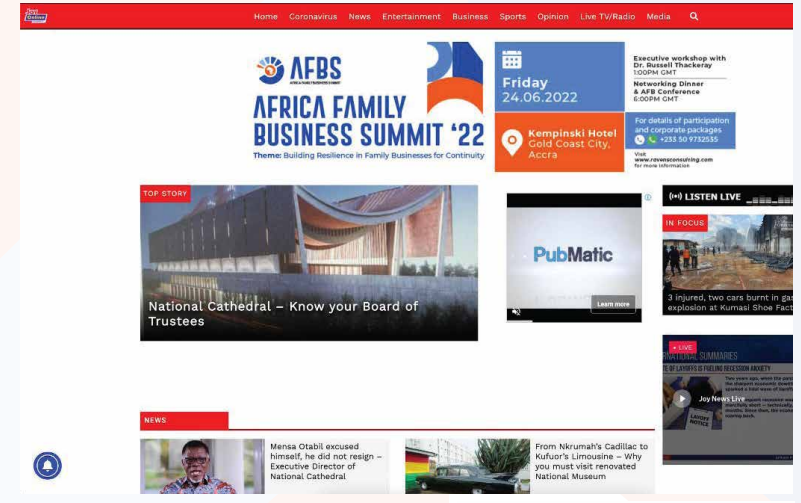
# EVENT STAFF











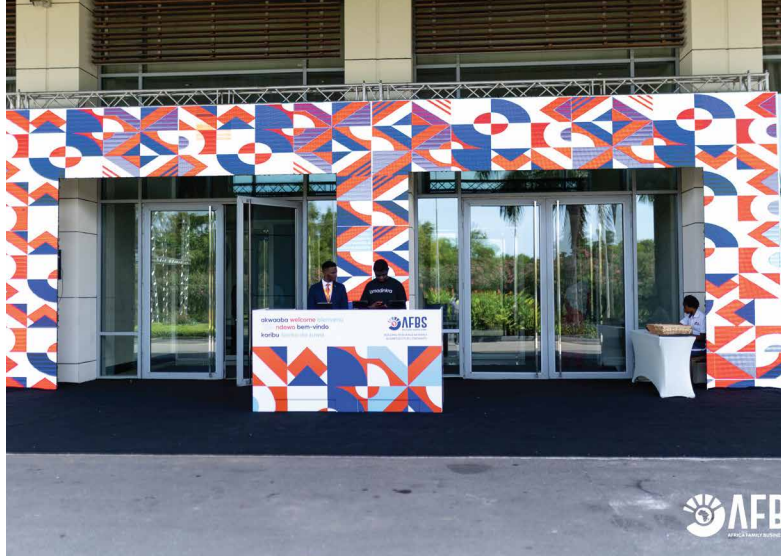
# PUBLICITY MEDIUM

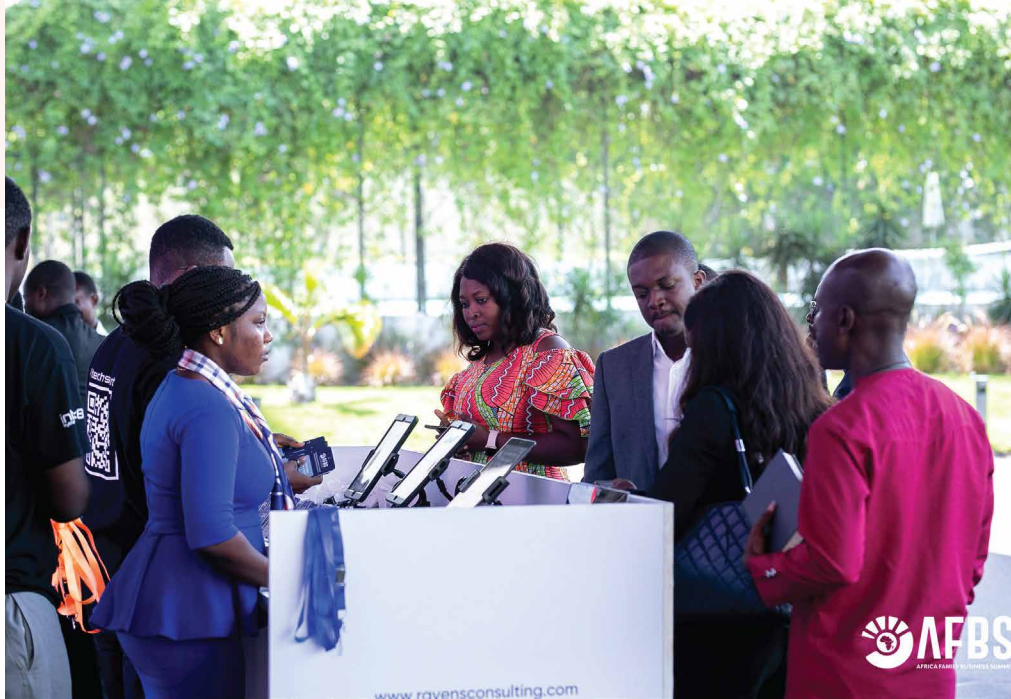
# SOUVENIRS



# ON EVENT DAY







# THE EXECUTIVE WORKSHOP

*Dr Russell Thackeray*

1300 GMT - 1600 GMT

Focused on promoting and enhancing personal resilience, the Workshop with Dr Russell Thackeray was dedicated to enhancing the ability of our participants to bounce-back and thrive.

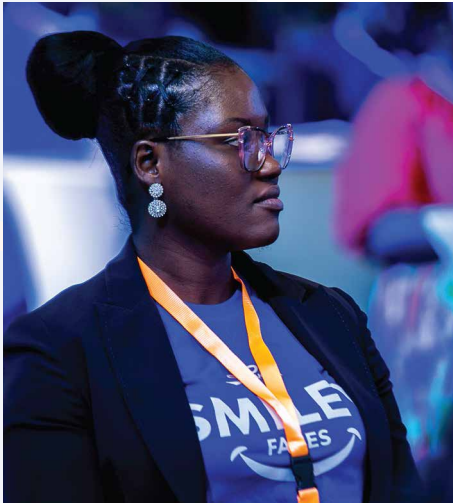
During the 3-hour workshop, participants acquired knowledge on how to build resilience during uncertain times. Stress Management, Emotional Intelligence and Mental Toughness were featured strongly. Participants present include Counsellors, Family Business Founders, Families, Next Generation, and Family Business Employees.



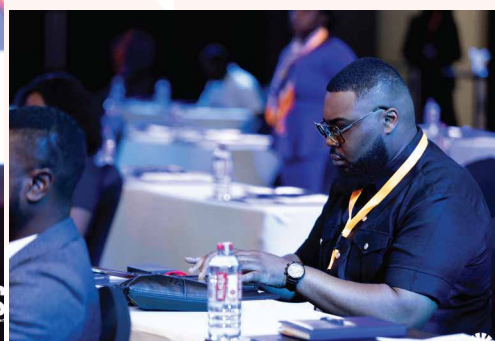
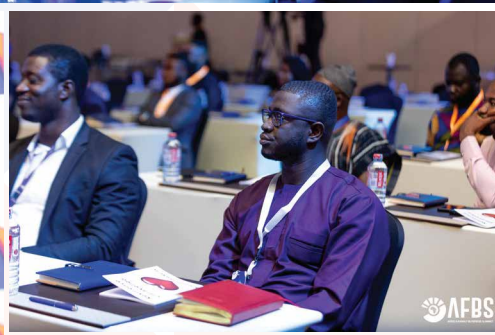
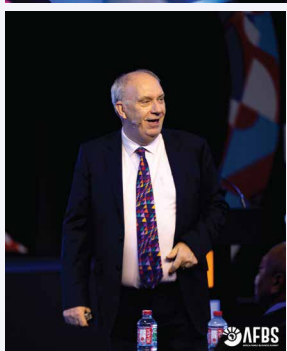
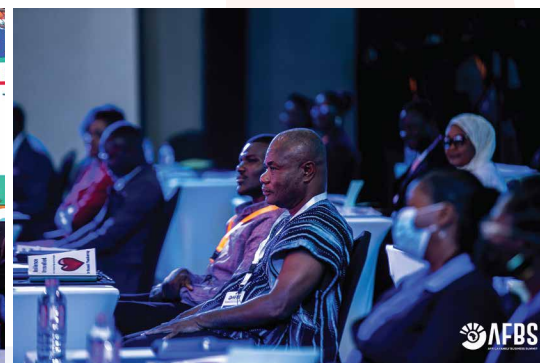
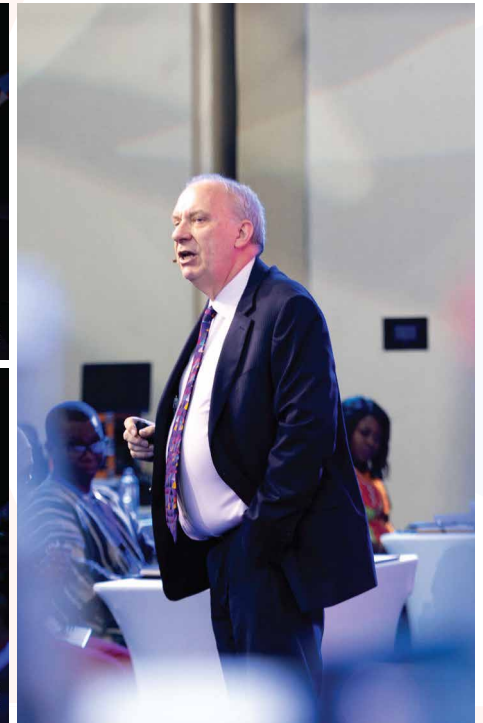


### Operating System









# FAMILIES ON THE RISING

*Mrs Kate Quartey-Papafio*

**EVENING SESSION**

Families on the Rising is a documentary series curated by Ravens Consulting GH, family business consulting firm. The documentary seeks to celebrate, learn from and document thought provocation management experiences from exemplary family business owners on the African continent.

The first episode of Families on the Rising featured Mrs Kate Quartey-Papafio, Chief Executive Officer of Reroy Cable. The purpose was to highlight some of the inspiring stories of Reroy Cable and how they have managed to bounce back from all challenges faced.



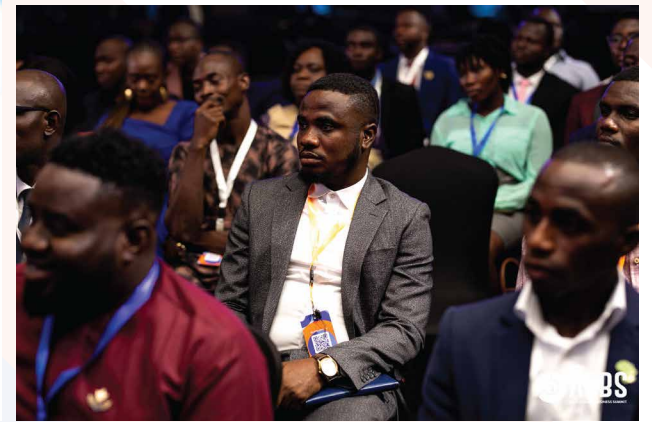
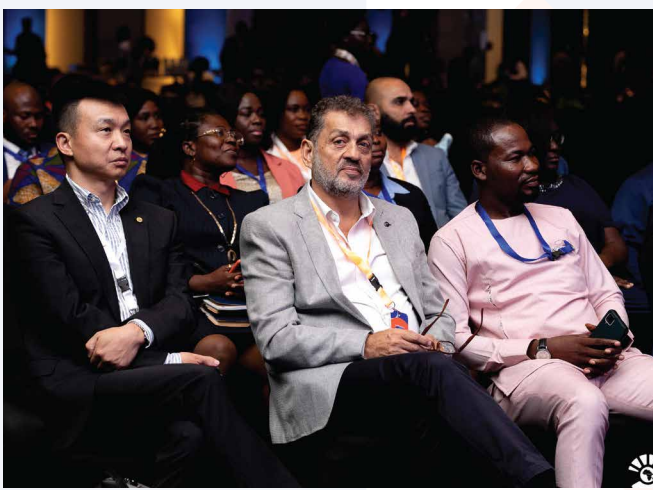
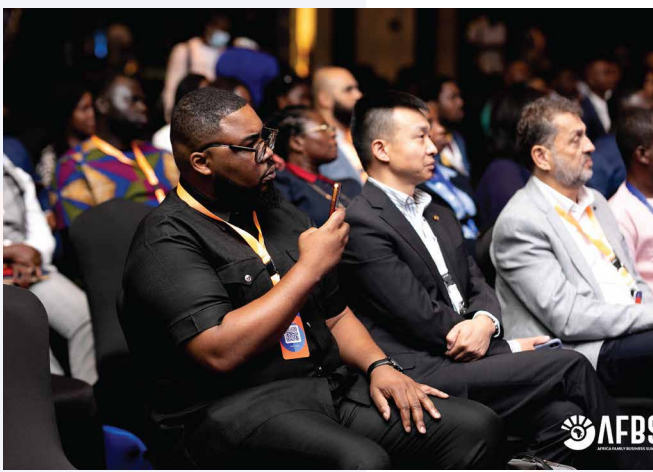
# THE AFRICA FAMILY BUSINESS CONFERENCE

1800 GMT - 2100 GMT

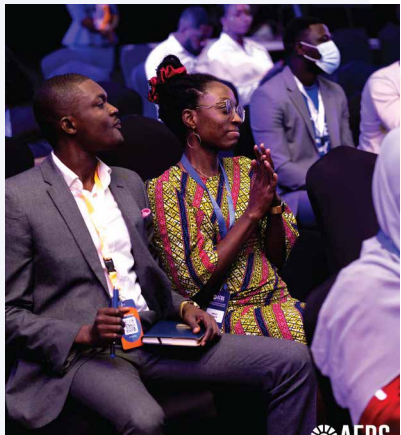
The Africa Family Business Conference will feature a thought-leadership panel together with, keynote presentations by high-profile family business owners.

The conference will provide family business owners and stakeholders with a platform, resources and access to a community to develop and enhance business resilience. Commencing with a networking dinner, the conference will culminate in the themed discussion on “Building Resilience of Family Businesses” .

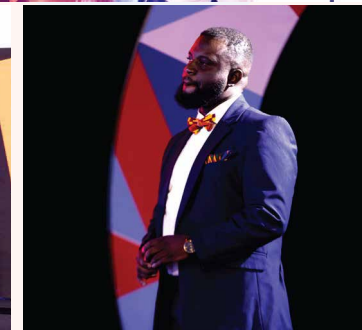
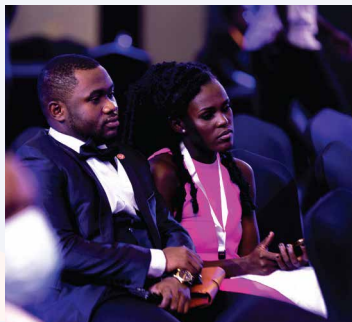
Profile of Audience - Founders, Families, Next Generation, Board Directors and Family Business Employees.

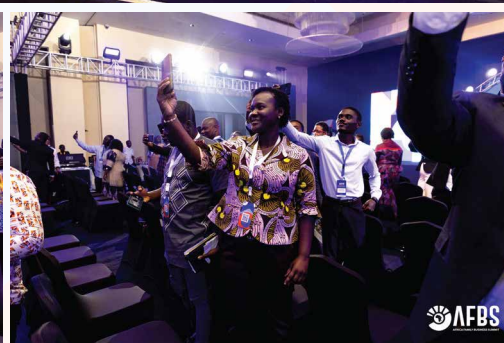














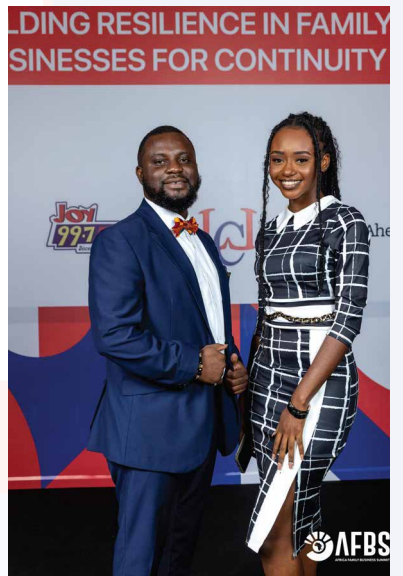
BUILDING RESILIENCE IN FAMILY  
BUSINESSES FOR CONTINUITY

*Kempinski*  
HOTELIERS SINCE 1897

Joy  
99

**APEX**  
HUMAN CONSUL







**01** VIRTUAL TICKETS  
DEPLOYED



**02** HYBRID TICKETS  
DEPLOYED



**03** DINNER CONFERENCE  
TICKETS DEPLOYED

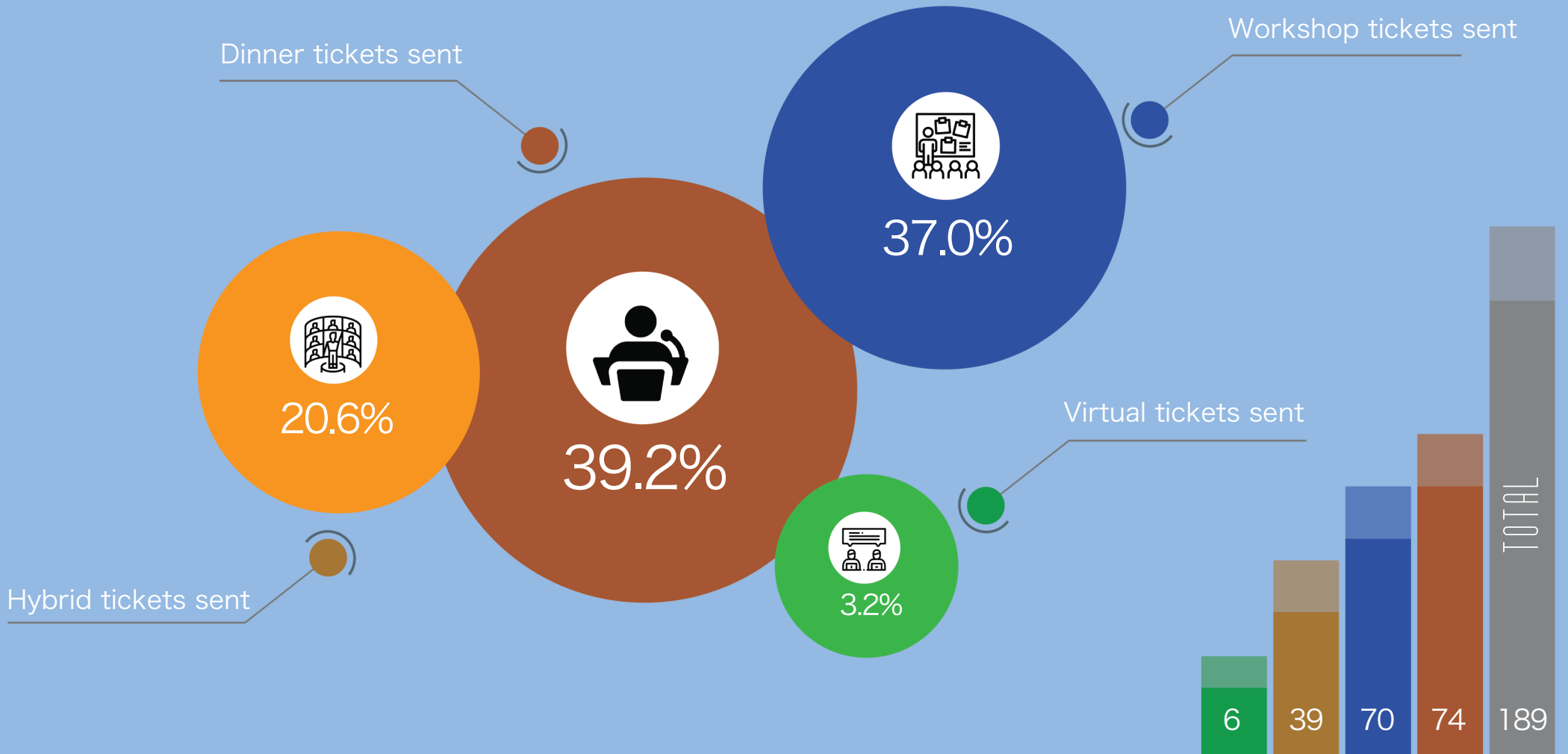


**04** WORKSHOP ONLY  
TICKETS DEPLOYED

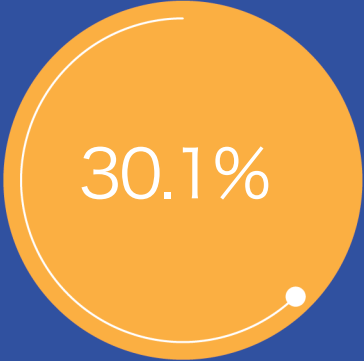
# GUEST DATA & STATISTICS



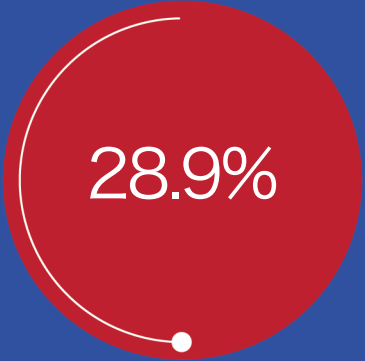
# EXPECTED GUEST COUNT



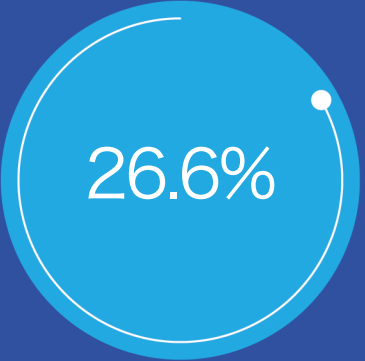
# ACTUAL GUEST COUNT



In-person  
Workshop  
Only



In-person  
Hybrid

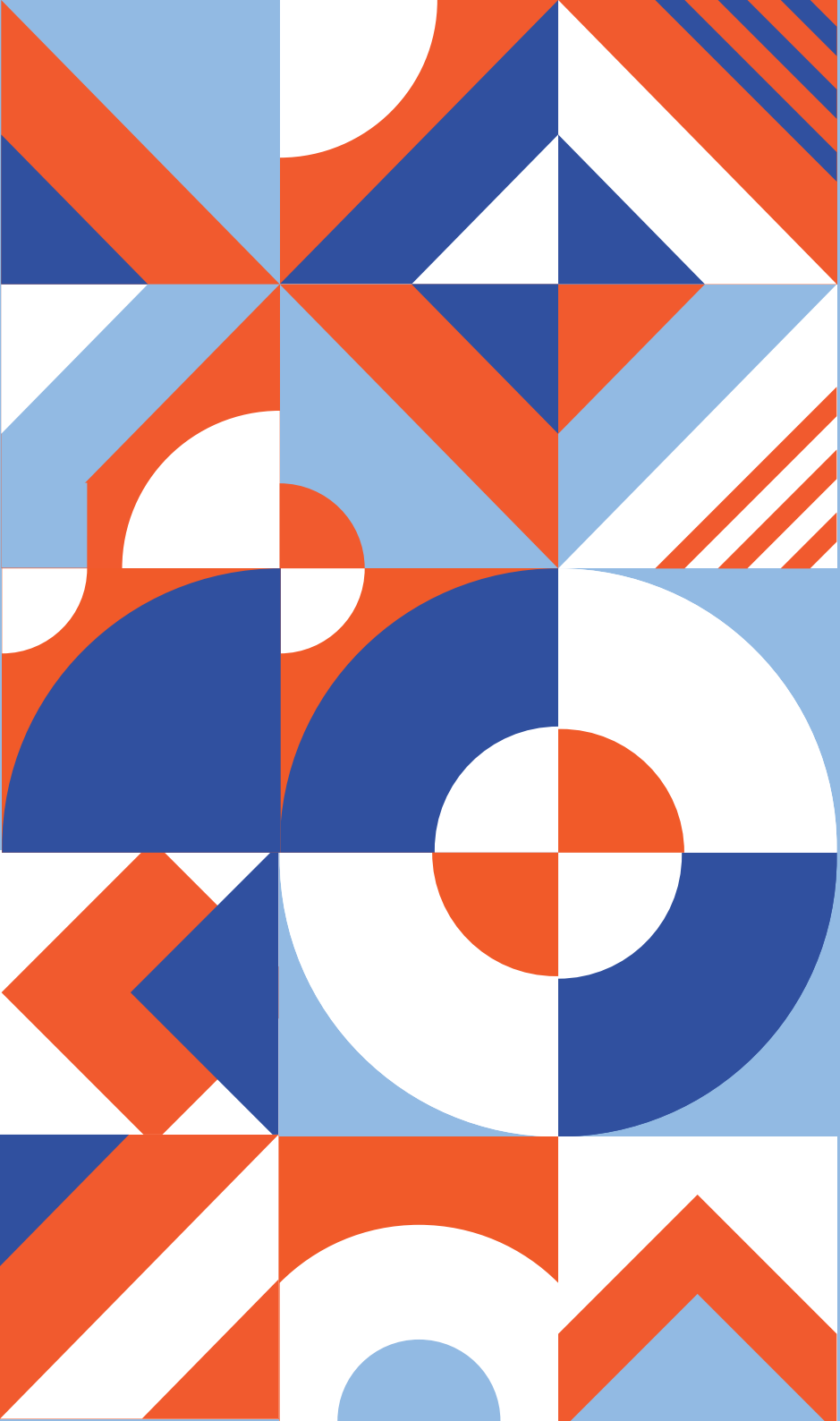


In-person  
Dinner  
Conference



Unique Virtual  
Participants





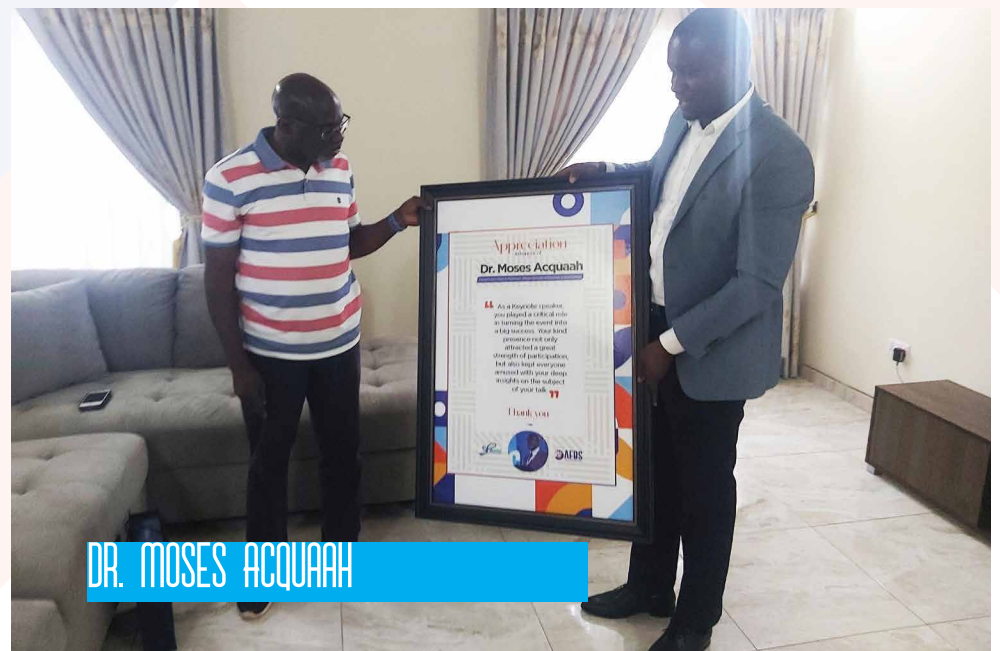
# APPRECIATION CITATIONS



MS. FRANKA MARIA-ANDOH



MS. FRANKA MARIA-ANDOH



DR. MOSES ACQUAAH

WATCH  
OUT...!!!

AFBS  
2023

29th - 30th June

FAMILY BUSINESS GOVERNANCE  
A KEY STRATEGY FOR CONTINUITY

29 - 30th June, 2023  
Kempinski Hotel,  
Accra - Ghana

